

Brand Guide

Published September 2025

A collection of voices to
unite, inspire, and create
brighter pathways for
women in security.

Proceeds support
girlsecurity.

VOCAL LANTERNS

EDITED BY
**ARIAN AVILA &
JENNIFER WALTERS**

FOREWORD BY
LAUREN BEAN BUITTA
FOUNDER & CEO, GIRL SECURITY

Navigation

Mission, Core Themes & Values 3

Product 4

Logo 6

Color Palette 7

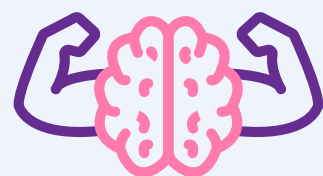
Typography 8

People 9

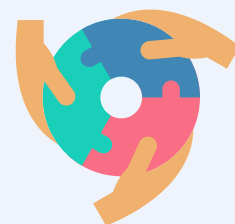
We light the way with strength, courage, and authenticity—building community, growing through mentorship, and driving lasting change.

[Return to Navigation](#)

Core Themes



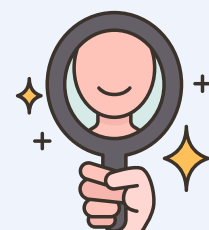
Resilience



Inclusion



Leadership



Authenticity

Our Values

Mentorship

Pragmatism

Supporting Each Other

Security

Advocacy

Diversity

Growth

Connection

Community

Unity

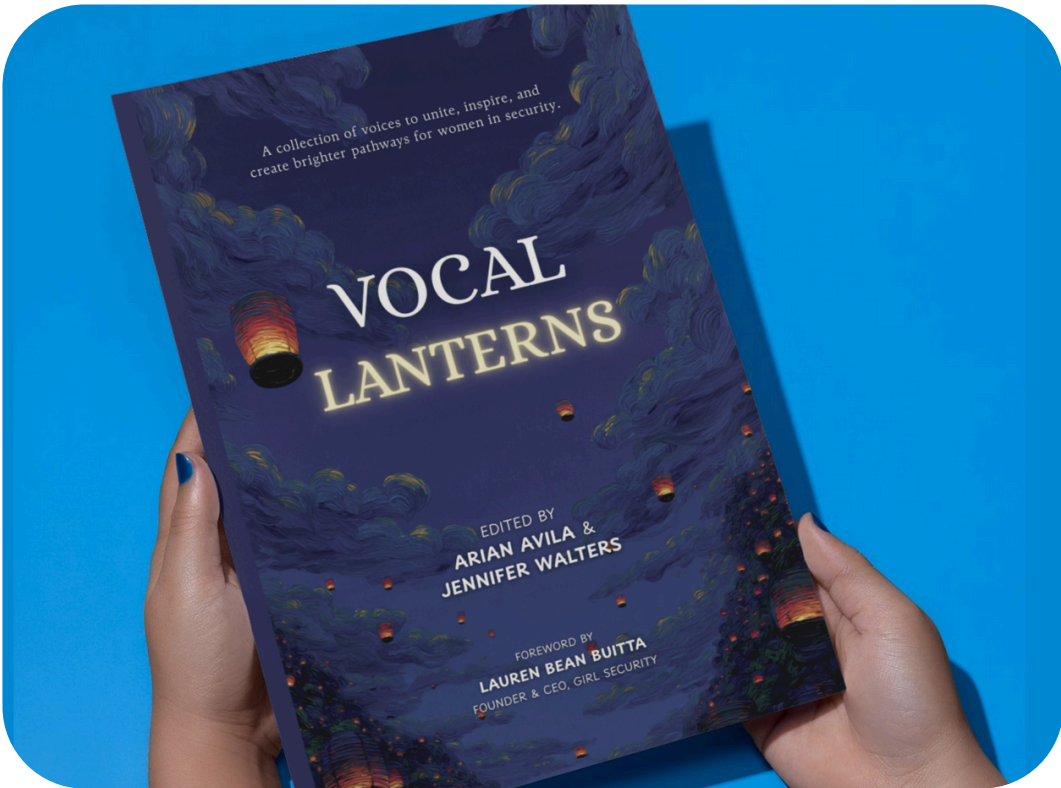
Partnership

Empowerment

Product

Additional products and services in development.

[Return to Navigation](#)



Paperback (Physical)



Digital (Tablet)



Digital (Mobile)

Logo



[Return to Navigation](#)

Logo

PRIMARY LOGO



Full Color

**VOCAL
LANTERNS**

B/W

Dark background required for full-color logo to ensure legibility. For lighter backgrounds, use black & white (or dark purple).

LOGO VARIATION



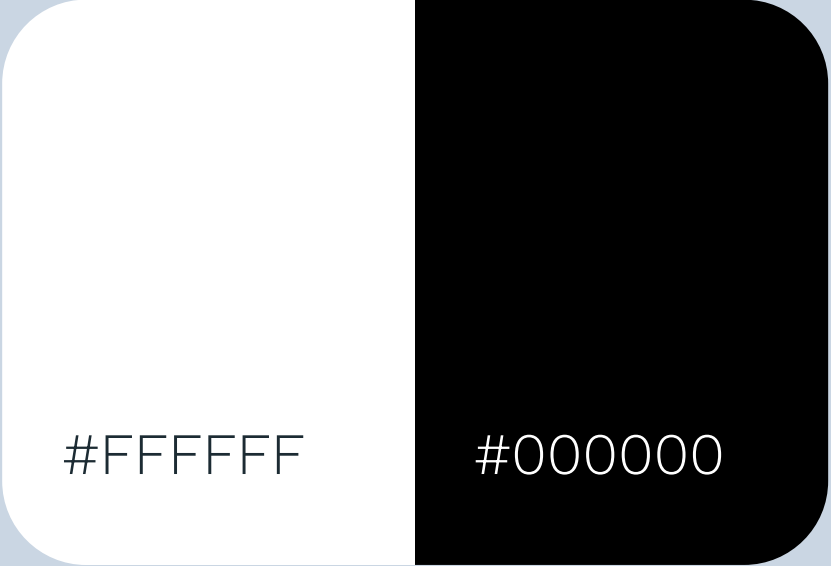
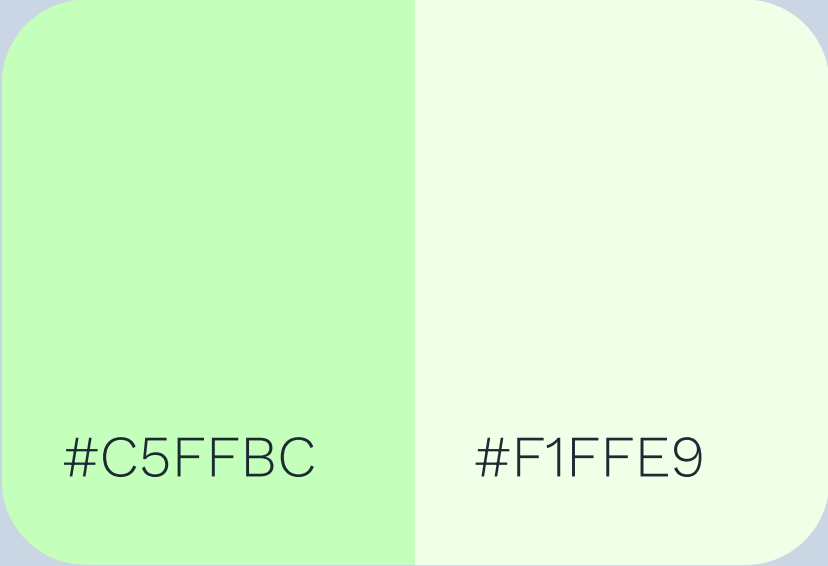
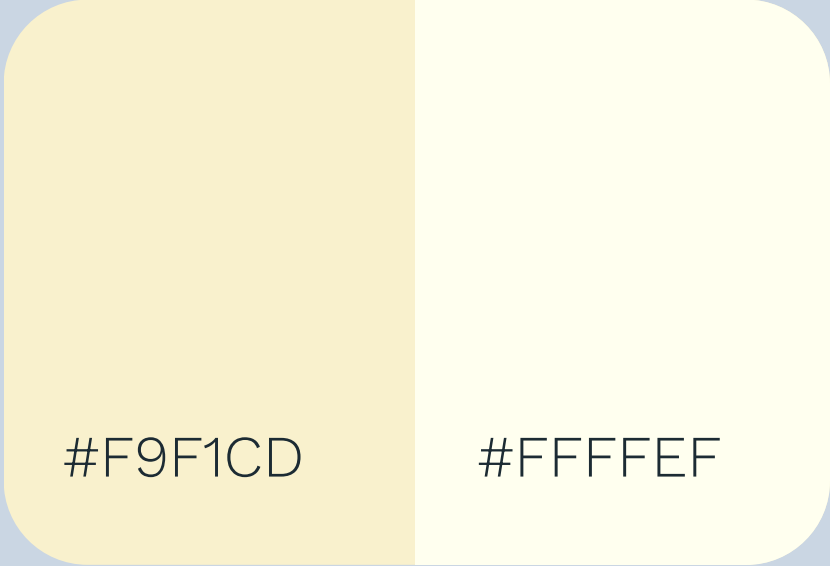
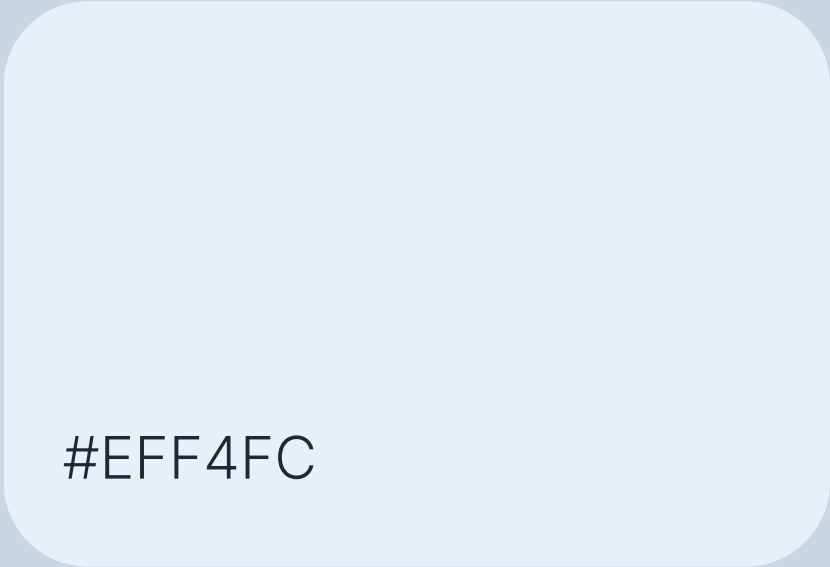
VOCAL LANTERNS

VOCAL
LANTERNS

Versions of our logo can be used to match a variety of materials and applications. Make sure to apply them appropriately.

[Return to Navigation](#)

Color Palette



[Return to Navigation](#)

Typography

[Return to Navigation](#)

Level	Typeface	Weight	Size (pt)	Notes
Title	ALICE	Regular	26–48	Uppercase
Subtitle	Inter	Bold	14–16	Uppercase
H1	Inter	SemiBold	20–25	Title Case
H2	Inter	SemiBold	16–19	Title Case
Body	Work Sans	Regular	11–13	1.25 – 1.4 line spacing
Names of People	Playpen Sans	Medium	12–20	Optional: Use accent yellow (#F9F1CD) or green (#C5FFBC) background highlight.
Caption	Inter	Regular	8–9	Grey (#1C2B33)

Typography

Return to Navigation

Font Overview

Alice

For titles

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890!
@#\$%^&*()

Inter

For subtitles/subheaders

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345
67890!@#\$%^&*()

Inter

For body (paragraphs)

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567890!@#\$%^&*()

Playpen Sans

For names of people

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Inter

For captions

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz123
4567890!@#\$%^&*()

Font Hierarchy

Subtitle

Title

H1

H2

Body

Name Name

Caption

Type Application

Coming Soon

Vocal Lanterns

Creating Brighter Pathways

About

Vocal Lanterns is a collection of voices to unite, inspire, and create brighter pathways for women in security.

Co-editors

Arian Avila

Jennifer Walters

Co-editors



Arian Avila



Jennifer Walters

Foreword



Lauren Bean Buitta

Founder & CEO
Girl Security

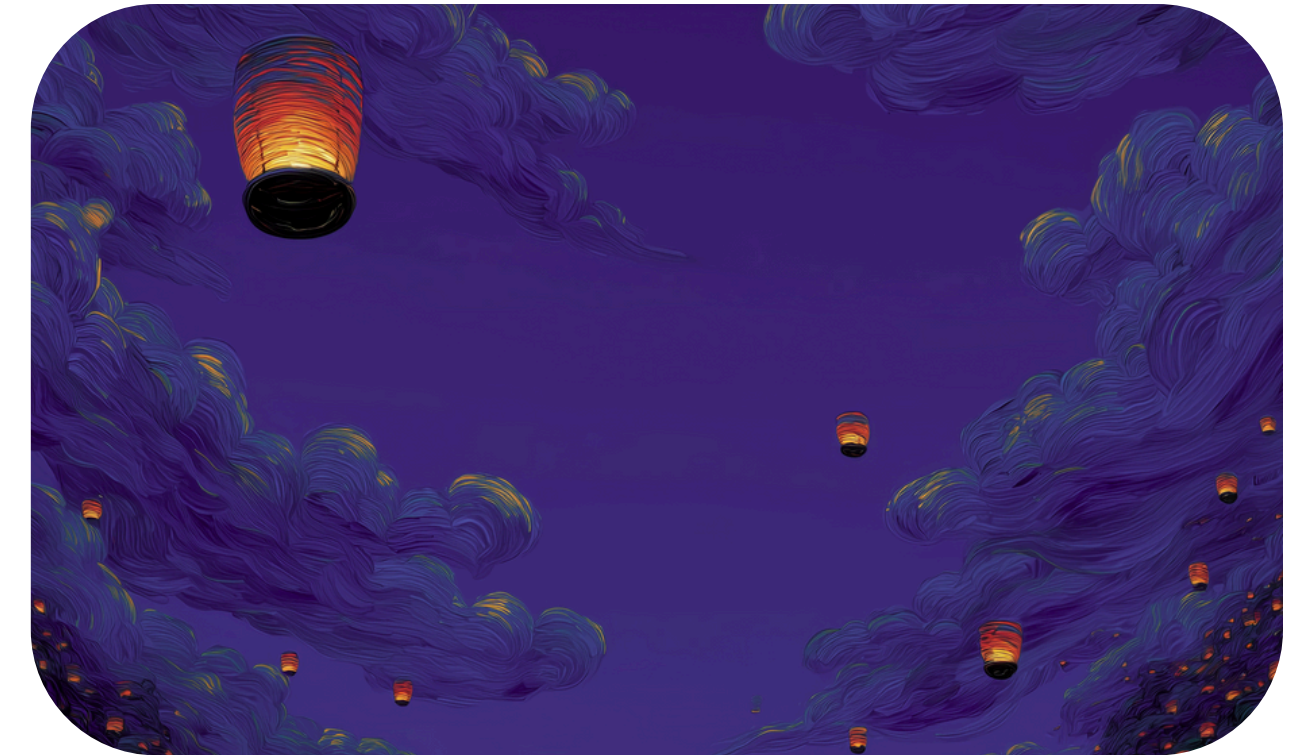


[Return to Navigation](#)

VOCAL LANTERNS

Contact

[Return to Navigation](#)



Website

vocallanterns.com

Social Media

Coming soon!

Email

info@vocallanterns.com